



MEDIA RELEASE

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Attached Photo: Gears to Corsets Event Logo

ANNOUNCING GEARS TO CORSETS, CORTLAND COUNTY'S STEAMPUNK FESTIVAL

New Event Taking Place in Cortland County September 27-29, 2019

(CORTLAND, NY): The Cortland County Convention & Visitors Bureau, along with many local Cortland County tourism partners, is pleased to announce a new festival coming this fall: Gears to Corsets, A Steampunk Festival, September 27-29, 2019.

Steampunk is a subgenre that incorporates technology and aesthetic designs inspired by 19th-century industrial steam-powered machinery. Steampunk is also heavily focused on Victorian-era customs. The extensive history of mechanical innovation in Cortland embodies the steampunk spirit. Cortland was built by Victorian industrialists who used new machines and fabrication methods to drive economic development. Companies like Brockway Carriage, The Wickwire Brothers and the Cortland Corset Company created a hotbed of innovation. Join a wide array of creative organizations in Cortland County as we delve into this moment in time through machines, performances, music, costumes, lectures and more.

"Cortland County's rich industrial history makes it the perfect setting for a steampunk-themed festival," said Meghan Lawton, Executive Director of the Cortland County Convention & Visitors Bureau. "We are very excited to announce this event and cannot wait to see it come to fruition this September."

Gears to Corsets is unique, not only in being the first Steampunk festival in Cortland County, but also in its set-up. The festival will feature events at multiple locations throughout Cortland County, and will feature many participating organizations. Events are planned for The Corset Building, the 1890 House, the CNY Living History Center, the Cortland County Historical Society and the Center for the Arts of Homer currently, with more events and locations being finalized. Planned events over the course of the three days include: a promenade, steampunk-themed happy hour, informational seminars, vendors, a fashion show, and Steampunk music.

More details, and an ever-updating events schedule, can be found on the official event website:

www.gearstocorsets.com.

The Cortland County Convention & Visitors Bureau's purpose is to enhance the general economy of Cortland County, its cities, towns and villages, through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.

The CVB office is located at 37 Church Street, Cortland, NY. For more information on the Cortland County Convention & Visitors Bureau, please call (607) 753-8463, visit us on the web at www.experiencecortland.com, or follow us on our social media channels.

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