



MEDIA RELEASE

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CORTLAND COUNTY CONVENTION & VISITORS BUREAU ANNOUNCES RELEASE OF OFFICIAL CORTLAND COUNTY VISITOR GUIDE

(CORTLAND, NY): The Cortland County Convention & Visitors Bureau is pleased to announce the release of the official Cortland County Visitor Guide. Featuring cover photos depicting two well-known seasonal activities in the county, skiing and kayaking, the new guide encourages visitors and locals alike to Experience Cortland.

The new Visitor Guide has been revamped into a smaller size, easier to fit into a bag when traveling around the county, but still providing valuable information for people visiting Cortland County, including a full pull-out map of the county. There is also a digital version of the guide available on the Cortland County CVB's website, www.experiencecortland.com. The digital guide can be downloaded directly to your mobile device.

"We are thrilled with the new Cortland County Visitors Guide," said CVB Executive Director Meghan Lawton. "This comprehensive piece is engaging, informational, and does a phenomenal job of depicting everything that makes Cortland County a premiere tourism destination for visitors from around the globe. It showcases Cortland County's many diverse tourism businesses, attractions and events. It tells our story – a great story – about how visitors will have adventures here that are unsurpassed by anything else in New York State."

Guides can be picked up at the CVB office, located at 37 Church Street in Cortland. Area residents are encouraged to call, stop by the CVB office, or arrange to have a visitor guide mailed to friends or family who may be interested in visiting Cortland County. Area businesses who would like to have a supply of visitor guides at their location are also encouraged to contact the CVB at (607) 753-7463 or info@experiencecortland.com.

The Cortland County Convention & Visitors Bureau's purpose is to enhance the general economy of Cortland County, its cities, towns and villages, through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.

The CVB office is located at 37 Church Street, Cortland, NY. For more information on the Cortland County Convention & Visitors Bureau, please call (607) 753-8463, visit us on the web at www.experiencecortland.com, or follow us on our social media channels.

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