



## **MEDIA RELEASE**

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Attached Photo: New Transit Bus with Experience Cortland Wrap

### **CORTLAND COUNTY CVB PROMOTES EXPERIENCE CORTLAND APP WITH CORTLAND TRANSIT BUS WRAPS**

(CORTLAND, NY): The Cortland County Convention & Visitors Bureau is pleased to announce that two brand new Cortland Transit buses now feature Experience Cortland bus wraps, promoting the Experience Cortland App.

“We were thrilled to be able to partner with Cortland County and the Cortland Transit program to help promote the Experience Cortland App,” said Meghan Lawton, Executive Director of the Convention & Visitors Bureau. “The two new 28-passenger buses will feature the Experience Cortland wrap for the next two years and we look forward to seeing both buses traveling around the county, and encourage everyone to download the app!”

The wrap itself was designed by CVB staff and was printed and installed by O Graphic Designs, out of Marathon, NY. The Experience Cortland app is available for download on both the Apple and Android marketplaces. This free mobile app links directly to the Experience Cortland website ([www.experiencecortland.com](http://www.experiencecortland.com)) and features an Events Calendar, Restaurant and Attraction listings, and government and services contacts for the County.

The Cortland County Convention & Visitors Bureau’s purpose is to enhance the general economy of Cortland County, its cities, towns and villages, through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities. The CVB is the official Tourism Promotion Agency for Cortland County.

The CVB office is located at 37 Church Street, Cortland, NY. For more information on the Cortland County Convention & Visitors Bureau, please call (607) 753-8463, visit us on the web at [www.experiencecortland.com](http://www.experiencecortland.com), or follow us on our social media channels.

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