



MEDIA RELEASE

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WE NEED YOUR VOTE! THE GREAT CORTLAND PUMPKINFEST NOMINATED AS TOP FALL FESTIVAL IN THE USA!

Readers' Choice Contest Hosted by USA Today Currently in Voting Stage

(CORTLAND, NY): USA Today's popular 2019 10Best Readers' Choice Awards is currently hosting a contest for Best Fall Festival in the USA and the Great Cortland Pumpkinfest is among the nominees. Now we need your help to make Pumpkinfest number one! Voting is currently open and everyone is encouraged to visit the 10Best website and cast their vote for Pumpkinfest as the Best Fall Festival in the entire United States.

USA Today's 10Best Readers' Choice Awards 2019 is an annual contest hosted by the magazine to determine the best in US travel. USA Today travel experts select 20 nominees in contests covering food, lodging, destinations, travel gear, things to do and so much more. Then it is up to the readers to make the final decision by casting their votes.

"A nomination of this stature, on the national level, is a testament to the work of the Great Cortland Pumpkinfest Committee," said Meghan Lawton, Executive Director of the Cortland County Convention & Visitors Bureau. "Having been part of a 10Best Award Winning Category before, I know just how special a nomination of this level is. Only 20 fall-themed festivals were selected from across all 50 states, and one of them is right here in Cortland County! I encourage everyone to vote, and vote, and vote! Let's make our Cortland Pumpkinfest Number 1."

Individuals may vote once per day at this link: <https://www.10best.com/awards/travel/best-fall-festival/>. Voting ends at Noon ET on Monday, August 26th. The direct link to vote can also be found on the Facebook pages of both Experience Cortland: The Cortland County Convention & Visitors Bureau and The Great Cortland Pumpkinfest. The winning festival will be announced on Friday, September 6th.

"The Great Cortland Pumpkinfest is a celebration of the harvest season in Cortland County and the Finger Lakes Region," said Liz Cole and Mindy Stevenson, Co-Chairs of the Pumpkinfest Committee. "For more than twenty years the Pumpkinfest has showcased the area's talented craftspeople, regional delicacies, entertainment, and so much more. It is not only a fun-filled family weekend, but a window into what the area has to offer."

The 2019 Great Cortland Pumpkinfest will take place on October 5 and 6th at Courthouse Park in Downtown Cortland. For continued information on the event, please visit: www.cortlandpumpkinfest.org.

The Cortland County Convention & Visitors Bureau's purpose is to enhance the general economy of Cortland County, its cities, towns and villages, through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities. The CVB is the official Tourism Promotion Agency for Cortland County.

The CVB office is located at 37 Church Street, Cortland, NY. For more information on the Cortland County Convention & Visitors Bureau, please call (607) 753-8463, visit us on the web at www.experiencecortland.com, or follow us on our social media channels @experiencecortland.

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