



Cortland County Convention & Visitors Bureau

Board of Directors Meeting

February 26, 2026 at 8:00 AM

42 Main Street, 1st Floor Conference Room

AGENDA

1. Call to Order
2. Board Introductions
3. January Meeting Minutes
4. Financial Report
5. President's Report
6. Executive Director's Report
7. Digital Marketing Manager's Report
8. Old Business
 - a. Occupancy Tax
 - b. Conflict of Interest Form
 - c. Bylaws + CVB Handbook
 - d. STR Report
9. New Business
 - a. Media Hits
10. Around the Table
11. Adjourn – **Next meeting on Thursday, March 26 at 8:00 AM**

Mission Statement:

The purpose of the Cortland County Convention & Visitors Bureau, Inc. is to enhance the general economy of Cortland County, its city, towns and villages through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.