



Cortland County Convention & Visitors Bureau

Board of Directors Meeting

March 26, 2026 at 8:00 AM

42 Main Street, 1st Floor Conference Room

AGENDA

1. Call to Order
2. Board Introductions
3. February Meeting Minutes
4. Financial Report
5. President's Report
6. Executive Director's Report
7. Digital Marketing Manager's Report
8. Old Business
 - a. Occupancy Tax
 - b. STR Report
9. New Business
 - a. CVB Office
 - b. Media Hits
10. Around the Table
11. Adjourn – **Next meeting on Thursday, May 28 at 8:00 AM**

Mission Statement:

The purpose of the Cortland County Convention & Visitors Bureau, Inc. is to enhance the general economy of Cortland County, its city, towns and villages through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.