



## **Cortland County Convention & Visitors Bureau**

### **Board of Directors Meeting**

May 28, 2026 at 8:00 AM

42 Main Street, 1<sup>st</sup> Floor Conference Room

#### **AGENDA**

1. Call to Order
2. March Meeting Minutes
3. Financial Report
4. President's Report
5. Executive Director's Report
6. Digital Marketing Manager's Report
7. Old Business
  - a. Occupancy Tax
  - b. STR Report
8. New Business
  - a. Media Hits
9. Around the Table
10. Adjourn – **Next meeting on Thursday, June 25 at 8:00 AM**

*Mission Statement:*

*The purpose of the Cortland County Convention & Visitors Bureau, Inc. is to enhance the general economy of Cortland County, its city, towns and villages through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.*