



Cortland County Convention & Visitors Bureau

Board of Directors Meeting

June 25, 2026 at 8:00 AM

42 Main Street, 1st Floor Conference Room

AGENDA

1. Call to Order
2. May Meeting Minutes
3. Financial Report
4. President's Report
5. Executive Director's Report
6. Digital Marketing Manager's Report
7. Old Business
 - a. CVB Office
 - b. Occupancy Tax
 - c. STR Report
8. New Business
 - a. CVB Board Update
 - b. Media Hits
9. Around the Table
10. Adjourn – No meeting in July and August. **Next meeting on Thursday, September 24 at 8:00 AM**

Mission Statement:

The purpose of the Cortland County Convention & Visitors Bureau, Inc. is to enhance the general economy of Cortland County, its city, towns and villages through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.