Cortland County Convention & Visitors Bureau

Board of Directors Meeting

November 19, 2026 at 8:00 AM

42 Main Street, 1st Floor Conference Room

AGENDA

1. Call to Order
2. October Meeting Minutes
3. Financial Report
4. President's Report
5. Executive Director's Report
6. Digital Marketing Manager's Report
7. Old Business
    a. CVB Contract
    b. STR Report
8. New Business
    a. 2027 CVB Board Update
    b. December Board Meeting
    c. Media Hits
9. Around the Table
10. Adjourn – **Next meeting on Tuesday, December 15 at 4:00 PM (42 Main Street), followed by holiday party at Sun Dog Clubhouse at 5:30 PM.**

Mission Statement:

The purpose of the Cortland County Convention & Visitors Bureau, Inc. is to enhance the general economy of Cortland County, its city, towns and villages through promotion of tourist activities, conventions, trade shows, special events and other directly related and supporting activities.